

Press Release

FOR IMMEDIATE RELEASE

American Fancy Rat & Mouse Association Receives 2017 Best of Riverside Award

Riverside Award Program Honors the Achievement

RIVERSIDE March 16, 2017 -- American Fancy Rat & Mouse Association has been selected for the 2017 Best of Riverside Award in the Membership Organizations category by the Riverside Award Program.

Each year, the Riverside Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Riverside area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2017 Riverside Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Riverside Award Program and data provided by third parties.

About Riverside Award Program

The Riverside Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Riverside area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Riverside Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Riverside Award Program

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