



Pet Store Mice

BY IRVIN W. DIETRICH

Nutrition is 90% of the game in handling and keeping any type of animal stock. Nutrition depends on what is being fed. In the feeding program there are things that are all right and things that are just all wrong. Stating it more plainly there are things that work and things that do not work.

When cannibalism breaks out in a mice colony it is a sign that the mice are not being fed properly. When cannibalism breaks out it shows a lack of the proper vitamins A-C-D.

A wise plan is to have separate compartments for the mice of different sizes. Mice of the same size should be grouped together. To avoid excessive fighting males may be grouped together. Females of the same size and age may be grouped together. Grouping the mice in lots of 10 to 20 in a compartment will work out best.

At our pet shop we have rabbit pellets, pigeon feed, straight grains in kaffir, wheat, oats, corn, buckwheat and bran. Dog foods come in canned meat, pellets, crackers and mixed biscuits. Bird seed comes in mixed seeds and straight.

Due to the great variety of grains

we have in the store, it is but natural and easy for us to try out various items. Up to this time we have found that when buckwheat is used for the basic grain in mice feeding our mice are in the pinkest condition. Good sized litters are our reward. Growth is rapid with the baby stock. Losses are few.

When we use scratch feed for the basic grain feeding our mice just do not breed as well. Losses are very noticeable. Youngsters just do not mature as fast. Scratch feed has proved to give us the lowest production rate in our mice colony.

In our colony we have a few hundred mice that we breed from right in our store for producing the mice we need for our local and store trade. Daily we give each compartment of mice a dish filled with buckwheat, 2 small dishes of water, several mixed dog biscuits, a few pieces of hard dried bread and a small handful of freshly trimmed lettuce leaves. All our mice are in as fine condition as any one may wish to see. They breed straight through like nobody's business.

SANITATION Mice confined in a cage will be quite smelly, especially when kept in a room that is constantly kept at a temperature of 70 to 75 degrees. For this reason cleaning out all litter and thoroughly disinfecting will freshen the atmosphere. For disinfecting I find a mixture of cressolin-pine oil, rose-flavored deodorant and a few drops of lubricating oil mixed with water, will do the job satisfactorily.

RETREAT: Mice like to hide away. An oatmeal box cut in half with 2 or 3 holes an inch in diameter is

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NATIONAL ADVERTISERS LIST

For pets that please see respective sections. Index on Page 4.

Pet Dealers: Easy list from which to stock your shop completely.

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(Please read our ad in CAT SECTION on Page 46) HERE'S what our DOG CUSTOMERS found out about our SUPPLEMENTS:

NO MORE DOGGY ODORS, from the inside-out control-HEALTHY, OLD DOGS REVITALIZED. Most WEAKLING PUPS will Prosper. No WEAKLINGS BORN if our ADVICE is FOLLOWED. No MIS-CARRIAGES, NO MORE NUTRITIONAL ECZEMA (cured and PREVENTED). Puts on SOLID FLESH, helps REDUCE FAT 95% of medication PREVENTABLE!

If you have tried everything else send us \$1.00 for an 18 oz. sample; WHAT CAN YOU LOSE?

UNCL' GEORGE

4403 D-C Fountain Ave., Los Angeles 29, Cal

Children's Corner

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to face up to at some time or other. All seems to be going well and then for no apparent reason our pets start to die and before we know why they are all dead.

Nothing which you told me in your letter gave me a real clue as to why all your White Cavies—two sows and five youngsters — died within two days. It doesn't look like disease to me. I have often known a batch of youngsters die quite unexpectedly, but rarely the adult as well. I suspect that the trouble was poisoning and the most likely source of such trouble would be the food. Try to think what you gave them the day before the first one died.

Wait a few weeks and then make a fresh start. To be on the safe side thoroughly disinfect your hutches.

And so we come to the end of another Children's Corner, but Spring is here and many of you will be thinking about breeding your pets. Good luck, or as Mowgli said, "Happy Hunting."

Pet Store Mice

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ideal. I find that 10 to 20 mice in one compartment works out best. Mice like bits of rags, bits of paper and a little bit of straw for building their nests. The retreat is actually headquarters for the mother mice and babies.

Feed and water cups are of porcelain. I find the earthen or glazed ware works out all right. Tin or aluminum feed and water containers I do not like very much. The porcelain cups and the glazed cups are easier to clean and naturally are more sanitary.

When the mice are fed regularly and sufficiently and things kept in clean order you will soon, from a few, have many. Buckwheat is the basic grain for success with mice.

Pet shops receive daily calls on what to do for pets that are ill. While fine to answer these questions it is sometimes impossible to figure out accurately what is wrong over the phone. People making such requests of pet shops should be told to stop in at the shop. You will have less bad reactions that way and also you can sell legitimate items such as remedies and books that cover every subject in the pet field. Don't prescribe over the phone.

It's New

A new cat scratching post is being offered by Bond Mfg. Co., whose ad appears in the Cat section of this issue. The cat is attracted to the tree post by catnip inserted through a trap door at the top; and the ventilated hollow center allows the scent to penetrate through to the pile carpeting around the base.

REPTILES, Their Habits and Care \$1.85

Reptiles

THEIR HABITS AND CARE
BREEN



115 pages which will be of great aid to the amateur. By John F. Breen, staff writer of All-Pets. 44 illustrations, 11 drawings. 12 chapters that include everything from feeding to housing, plus complete details on lizards, toads, turtles, tortoises, chameleons, reptile collecting, etc. Written in every day language but also valuable to the advanced fancier. A reptile book that the amateur can read, enjoy and learn something from.

ALL-PETS BOOK DEPT.

P. O. Box 151, Fond du Lac, Wis.

For Selling and Buying Pets

1 time 7c word; 3 times 6c word; 6 times 5c word; 12 times 4c word.
Details on page four.

POSITION WANTED

POSITION WANTED with Pet Shop owner to learn business. Salary no object providing food and lodging are furnished. Middle age man, single. R. C. Wisler, Topton, Pa. june-1-3684

SUPPLIES

FREE LEAFLET on pet cuts for your printing needs, \$1.85 each. All-Pets Adv. Dept., P. O. Box 151, Fond du Lac, Wis. tf

WANTED MICE AND RATS

WHITE MICE. Albert Jurack, Arkdale, Wis. sept-1-6081

FOR SALE MICE AND RATS

FOR SALE. Laboratory and breeding stock in white rats and white mice. K Poultry Farm, Armada, Mich. feb-2-12618

MICE, white, colored, breeding stock. Drinking devices. Crown Hamstery, 1556 S. 7th St., St. Louis 4, Mo. june-1-1911

WHITE RATS — Breeder and Laboratory Stock. Write for free Illustrated Folder No. 51. Grants Pet Shops, 1218 Conn. Lawrence, Kansas. apr-2-12069

A NEW BOOK: The Fancy Mouse by A. C. Jude \$1.65. Well illustrated. Another good book is Mice Book for the hobbyist. Exhibitor and Scientists by J. Wood. A practical guide to their breeding and management. 75c. All Pets Book Dept., Fond du Lac, Wis. tf

FANCY MICE, English reds, rare red and white, creams, black and white, whites, \$1.00 pr. Claude Johnson, Fort Atkinson, Wis. sept-1-16006

PURE BRED white mice, white rats, waltzing mice, 60 varieties fancy mice, fancy rats, golden hamsters, deer mice, mouse houses and wheels. Stamp appreciated. White Animal Farm, Pine Point, Maine. nov-1-128841

BLACK Hooded rats \$1.50 pair. Young \$3.50 dozen. Express charges collect. S. H. Clark, Palacios, Texas. june-1-1201

WALTZING MICE in several colors. Horace W. Feldman, 705 33rd Street, South Bend 15, Indiana. aug-1-3252

COLORED Mice plates 35c. Shows 10 popular varieties with descriptions. 40 Questions and answers on reverse side tell all about breeding, feeding, care, etc. Dealers wanted. All-Pets Book Dept., P.O. Box 151, Fond du Lac, Wis. tf

WANTED BIRDS AND ANIMALS

WANTED: Birds and small animals for pets, description and price in first letter please. Flinchpaugh Pet Shop, 1202 Frederick Ave., St. Joseph, Mo. oct-1-128421

WANTED. Small animals and birds for pets. Send price and description in first letter. Steffen's Pet Shop, 507 Adrian St., Waterloo, Iowa. sept-1-6066

ANIMALS, birds, reptiles, freaks. Single or weekly shipments. Fay's Animal Farm, Madrid, N. Y. aug-1-3432

FOR SALE BIRDS AND ANIMALS

FOR SALE. Canaries, Parakeets, Parrots, Monkeys, White Rats, Mice, Pigeons, Bantams, kittens, puppies. Write us your needs. Flinchpaugh's Pet Shop, 603 S. 8th St., St. Joseph, Mo. oct-1-128421

FOR SALE. Goldfish, small animals, birds for pets. Feed and supplies. Write your needs. Steffen's Pet Shop, 507 Adrian St., Waterloo, Iowa. sept-1-6066

PET ARMADILLOS. Armadillo baskets. Apelt Armadillo Farm, Comfort, Texas. mar-2-12234

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