

THEY BOTH HAD ANTI-FREEZE IN THEIR CARS BUT they both froze up!



1 "I know, but we can't guarantee against anti-freeze creeping out through hose connections, gaskets, etc. Many anti-freezes, especially the more expensive ones are only safe to use when the cooling system is in absolutely perfect condition. Some anti-freezes will creep through gasket seams and hose connections that even water can't get through. That's what happened in your case."



2 "Well listen, lady, just putting enough anti-freeze in a car isn't the answer to real protection. Some anti-freezes have no oil seal or too low a boiling point, so they evaporate or are boiled off. There's lots of risk in buying just any anti-freeze from just any dealer. You probably had quantity enough but not quality enough."

Thermo-Royal's Protective Base would have saved them both!

Here's Why! Thermo-Royal offers greater protection drop per drop . . . penny per penny than any other anti-freeze on the market.

Thermo-Royal has an exclusive chemical protective base. This base prevents the formation of hard ice down to the temperature originally protected against, provided as little as 20% of the original solution remains in the cooling system. Thermo-Royal is the only anti-freeze that gives you this extra measure of protection plus these other features. Thermo-Royal is made of anhydrous ethanol for maximum protection against freezing. It contains a rust preventative . . . not a rust solvent. It contains a special oil seal to retard evaporation. There are no poison fumes. It will not "creep" out of any cooling system that will hold water. And it sells for only 25c per quart. Don't risk an expensive freeze-up! Play safe. Insist on Thermo-Royal.



During the winter months every car leaving the factories of Graham-Paige Motors Corporation, The Studebaker Corporation and Willys-Overland Motors, Inc., will be serviced with Thermo-Royal. This decision was reached only after exhaustive tests by their engineering staffs had proven Thermo-Royal to be the outstanding ethereal base anti-freeze with the perfect rust inhibitor, oil seal and exclusive protective base.

THERMO-ROYAL

ANTI-FREEZE

25¢ PER QUART

Super Thermo in Tamper Proof Cans, Only 20c per Quart (Not Sold West of Rockies)

MICE ARE EXHIBITED AT MANHATTAN CAT SHOW Rector leads U. S. Rodent fanciers



For the first time in its conservative life, the Empire Cat Club permitted the showing of mice and rats at its important Manhattan show on Nov. 19-20. Eighty-five rodents were placed on public display. Judged best mouse was a nameless black buck (above), owned by a Chicago doctor, which won a silver cup, a rosette inscribed "Best Mouse" and 40¢ in cash.

Moving spirit of this rodent exhibit was the Rev. Reginald Willoughby Ferrier (below), rector of the Episcopal Church of Stockport, N. Y., and founder in 1936 of the American Mouse Fanciers' Club. Mr. Ferrier imported his mice and his idea from England, where mouse fancying has gained great impetus in the past few years.



Judging a mouse, the Rev. Reginald Willoughby Ferrier picks it up by the tail, looks



for color, a long racy body, a clean head, big eyes. His pets play all over him (above).